

MAAC BASKETBALL THURSDAY TRIVIA

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

1. HOW TO ENTER

- a. The MAAC Basketball Thursday Trivia contest will begin on Thursday, February 23, 2012 at 5:30 p.m. and end on February 23, 2012 at 6:30 p.m.
- b. To participate in the contest, you may enter via the following method(s): Watch 22News at 5:30 p.m. on February 23, 2012 for the Thursday Trivia question. Then log on to WWLP.com, and submit your answer on the Thursday Trivia form found on the Thursday Trivia page under Sports.
- c. The Station is not responsible for Internet transmission errors, illegible entries, service outages, delays, busy signals, equipment malfunctions and any other technological difficulties that may prevent transmitting his/her entry.
- d. Only one entry will be accepted for each e-mail address. Previous Thursday Trivia winners are not eligible to win again for 90 days.

2. ELIGIBILITY RESTRICTIONS

- a. The contest is open to all WWLP listeners who are 18 years of age or older and who legally reside in Hampden, Hampshire, Franklin, and Berkshire Counties in Massachusetts, or Tolland and Hartford Counties in Connecticut. Employees of WWLP (the "Station"), its licensee, its corporate parents, subsidiaries, and affiliates, its advertising agencies, participating sponsors/promotional partners, other television stations in the western Massachusetts area and the members of their immediate families are ineligible to participate or win. Subject to all applicable federal, state, and local laws and regulations. Void where prohibited.
- b. Only one entry will be accepted for each e-mail address. Only one winner per household. Previous Thursday Trivia winners are not eligible to win again for 90 days.
- c. The winner must sign an affidavit of eligibility.

3. PRIZES

- a. On Thursday, February, 23, 2012, one four-pack of tickets to the Monday, March 5, 2012 7 p.m. Men's Championship game at the MassMutual Center in

Springfield will be awarded to the winner. The approximate retail value is \$150.00.

- b. All prizes or prize certificates may be picked up at the office of the Station at the address below. The winner will forfeit any prize or prize certificate not claimed within 4 (4) days of winning. In the event that a prize or prize certificate is mailed to the winner, it will be with the prior written consent of the winner and therefore, winner assumes the risk of its loss. The Station is not responsible for the safe arrival of a prize or prize certificate.
- c. There is no substitution, transfer, or cash equivalent for prizes, except that the Station may, at its sole discretion, substitute prizes of comparable value or cash. The prizes are expressly limited to the item(s) listed above and do not include taxes, gratuities or any other expenses. Other restrictions may apply.

4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the contest are final.
- b. The first person to e-mail the correct answer to the Thursday Trivia question of the day will win the prize.
- c. Odds of winning depend upon the number of entries received.
- d. You must be watching 22News at 5:30 p.m. on February 23, 2012 in order to see the trivia question.
- e. The winner will be notified by e-mail or phone on or about the day of the Thursday Trivia contest. Winners must execute and return any required affidavit of eligibility and/or liability/publicity release within 4 days of notification attempt or prize will be forfeited and an alternate winner may be chosen. The next person in succession who e-mailed a correct answer to the Thursday Trivia question on the day involving the forfeited prize would be chosen as the alternate. If a potential winner cannot be contacted, fails to sign and return the required affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, potential winner forfeits prize.
- f.

5. CONDITIONS

- a. Payments of all federal, state and local taxes are solely the responsibility of the winners. Winners may be required to sign an IRS Form W-9 or the equivalent.
- b. By participating in the contest, participants agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this contest

without additional financial or other compensation, and, where legal, to sign a publicity release confirming such consent prior to acceptance of the prize. The Website's Terms of Service apply to any online portions of this Contest.

- c. Prior to awarding any prize or prize certificate, the Station in its sole discretion may require contest winners (and their travel companions, if any) to sign a liability release, agreeing to hold the Station, its corporate licensee, its parent, subsidiary and affiliated corporations, and the officers, shareholders, directors, employees, agents and representatives of each of them harmless against any and all claims or liability arising directly or indirectly from the prize or participation in the contest.
- d. The Station reserves the right to make changes in the rules of the contest, including the substitution of a prize or equivalent value, which will become effective upon announcement. If due to circumstances beyond the control of the Station, any competition or prize-related event is delayed, rescheduled, postponed or cancelled, the Station reserves the right, but not the obligation, to cancel or modify the contest and shall not be required to award a substitute prize.
- e. Failure to comply with the contest rules or the Station's website Terms of Service may result in an entrant's disqualification solely at the discretion of the Station.
- f. The Station is not responsible for typographical or other errors in the printing, the offering or the administration of the contest, or in the announcement of a prize.
- g. Copies of the written contest rules and a list of winners (when complete) are available during regular business hours at the main studio of WWLP, One Broadcast Center, Chicopee, MA 01013.

Sponsor: MassMutual Center, 1277 Main Street, Springfield, MA 01103